

# Virginia Highway Safety Summit

May 2022

## MOTORCYCLE SAFETY FOUNDATION



BMW Motorrad



**TRIUMPH**



Since 1973



**Kawasaki**



# MOTORCYCLE SAFETY FOUNDATION

The Human Element: *Fuel Dreams & Save Lives*

## Mission

MSF is the country's leading safety resource and advocate for motorcyclists. We create world-class education and training systems for riders of every experience level. We raise public awareness of motorcycling to promote a safe riding environment.

## Vision

To help motorcycle riders realize their full potential, elevating awareness of motorcycling safety in order to save lives.

# **Motorcycle Safety Foundation Mission and Vision**

- 1. Non-riders sharing the road.**
- 2. Non-riders considering riding for quality of life.**
- 3. Riders sharing the road.**
- 4. Riders having access to MSF's courses.**
- 5. RiderCoaches, RiderCoach Trainers, Quality Assurance Specialists and Program Administrators fulfilling their roles.**
- 6. Agency and safety professional collaboration.**

# MSF Rider Education Training System

## Start the Ride

First Ride

*Dirtbike School*

360 Rider



Ride Your Best

## License the Ride

*Basic RiderCourse*  
(All forms for novices)

*Basic RiderCourse 2 – License Waiver*  
(For experienced riders)

*3-Wheel Basic RiderCourse*

## Improve the Ride

*Street Strategies eCourse*

*Human Factors eCourse*

*Rider Skills Lab*

*Advanced RiderCourse*

*Rider Mindset*  
(Classroom)

*AdventureBike RiderCourse*

*On-Street RiderCourse*

## RiderCoach Certification Courses

*Basic RiderCourse*

*3-Wheel Basic RiderCourse*

*Advanced RiderCourse*

*Rider Skills Lab and Rider Mindset*

*AdventureBike RiderCourse*

*On-Street RiderCourse*

*Quality Assurance Specialist*

## Training Systems Initiatives

*RiderCoach Trainer Preparation Course*

*Rider Skill Test + Examiner Training*

rRETS

vRETS

IRETS

PDWs

## Event Courses: Classroom

*Intersection – Motorist Awareness*

*Share the Adventure – Group Riding*

*Riding Straight – Alcohol Awareness*

## Under Development

*Rider Mentorship*

*On-Street RiderCourse*

*3-Wheel Only RiderCoach Preparation Course*

## Online Certification

*Introductory Motorcycle Experience (First Ride)*

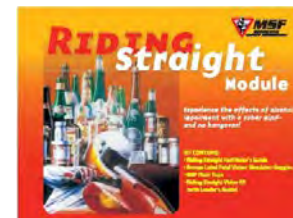
*Basic RiderCourse 2*

*BRC eP1x11 Transition*

# A Rider's Learning Journey

## Decision to Ride and MSF Training/Education

1. Complete the MSF website survey as a self-check to see if riding is for you.
2. Complete the Introductory Motorcycle Experience (IME) to confirm desire.
3. Complete the Basic *RiderCourse* (BRC) to get the basics on a training motorcycle. **[LICENSE or ENDORSEMENT]**
4. Complete the BRC2 to get the basics on a personal motorcycle.
5. To build and maintain skill and confidence, experience any or all:
  - a. **Rider Skills Lab** (Informal; Menu of 23 skill-building practice exercises).
    - Enroll many times; it could be different each time.
    - May last from 30 minutes to a full day.
  - b. **Advanced *RiderCourse* (ARC)**.
  - c. **Rider Mindset Program** (Classroom only).
6. Other.
  - a. **3-Wheel Basic *RiderCourse***.
  - b. ***AdventureBike RiderCourse***.
  - c. ***Dirtbike School***.
  - d. **Host-An-Event Kits** (Public education programs)



# RETS Intellectual Foundations

Research,  
Professional  
Literature  
&  
Experience

Safety & Risk  
Management  
Principles

Adult  
Learning  
Principles

Motor Skills  
Development  
Principles

**SAM**



# Central Thread of MSF's RETS

## Human Factors: Transcending Simple Skills Training

Personality – Attitude – Perception – Motivation – Attention – Knowledge – Skill – Judgment – Values -- Habits

1. What is the primary cause of rider crashes?
  - **Interaction of factors**
2. What is a good rider?
  - **One who reduces contributing factors**
3. How does a good rider reduce factors?
  - **Applies a strategy: S.E.E.**
4. How long does it take to reduce risk?
  - **It's a decision away!**
5. What is the primary challenge to be safe and responsible?
  - **Self-control to manage risk effectively**

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