



**AGREEMENT
LICENSE PLATE DESIGN
for LOCALITIES**

This Release Agreement is entered into this _____ day of _____, 20____, by and between the Commonwealth of Virginia, Department of Motor Vehicles (hereinafter referred to as "DMV"), and the _____ (hereinafter referred to as "Owner of the Design"). The parties agree as follows:

TERMS OF AGREEMENT:

- A. Upon receipt of this executed Release Agreement and an appropriate electronic media file design, the Owner of the Design agrees to allow DMV to use, in whole or in part, its design, photos, or other images for the purpose of selling and promoting the sales of Virginia license plates.
- B. When necessary, DMV will require modification of the colors and/or license plate design to meet Virginia’s license plate design standards.
- C. DMV shall submit, for approval by DMV and Owner, a metal prototype plate of the proposed design prior to making said plate available to issue.
- D. The Owner of the Design waives any royalty fees to which it might otherwise be entitled for use of its design, in whole or in part, on the special license plate or any other DMV publication.
- E. DMV shall charge the fees prescribed by law for every set of special license plates issued. Said fees will be charged to the person to whom the special license plates are issued. DMV will collect all fees for each set of original, reissue, or renewal license plates issued with the design.
- F. This contract is governed by the laws of the Commonwealth of Virginia.

AGREED:

Owner

Department of Motor Vehicles

By: _____

By: _____

Title: _____

Title: Assistant Commissioner for Driver,
Vehicle and Data Management

Address: _____
